

***On September 10<sup>th</sup> 2009 the Dutch Investors' Association (VEB) will organize the VEB Financial Breakfast. This conference offers you an ideal opportunity to gain insight in the Dutch financial markets and its principal actors, as well as to get acquainted with VEB's activities. The VEB has been an important shareholders advocate in the Fortis' nationalization and defender of shareholders' rights in class actions like Ahold and Shell.***

#### *NY 400 - Dutch Financial Day*

In 2009 we celebrate the historic relationship between the USA and The Netherlands: two countries - one spirit, united by values, history and vision of the future. New York and Amsterdam are both important financial centres, in the past as well as today. The Amsterdam stock exchange provided the example on which Wall Street was built and both stock exchanges are merged into one worldwide company providing trading platforms and service to investors.

For these reasons the Dutch Financial Day will be held on September 10<sup>th</sup> 2009. The Dutch Investors' Association (VEB) is one of the major contributors of the Dutch financial Day.

The Dutch Financial Day will be kicked off by the **VEB Financial Breakfast**. This conference offers you an ideal opportunity to gain insight in the Dutch financial markets and its principal actors, as well as to get acquainted with VEB's activities.

#### *Program VEB Financial Breakfast*

As a key note speaker, the Dutch Minister for Foreign Trade, Mr. Frank Heemskerk, will introduce you to the Dutch Government's view on financial markets. Next, Mr. Raymond J. Jacobs, Managing Director Franklin Templeton Real Estate Advisors, will provide you with some very useful hands-on information on the possibilities of investing in The Netherlands and Europe. Concluding remarks will then be presented by Mr. Jan Maarten Slagter, President of the VEB, who will address important topics such as defending shareholders' rights and Dutch principles of good corporate governance.

#### *How and when?*

The VEB Financial Breakfast will take place on September 10<sup>th</sup> 2009 from 8.00 am to 10.30 am at The New York Academy of Sciences, 7<sup>th</sup> World Trade Centre, 250 Greenwich St., 40<sup>th</sup> Floor, New York, USA.

#### *Members of the press visiting the VEB Financial Breakfast*

You can subscribe by sending an email to [ny400@veb.net](mailto:ny400@veb.net) before September 8<sup>th</sup> 2009. While subscribing please make sure to indicate how many people will attend.

#### *Information on the VEB*

The VEB has been an important shareholders advocate in the Fortis' nationalization and in class actions like Ahold and Shell. VEB's objective as a non-profit organization is to safeguard, protect and promote shareholders' and investors' interests in The Netherlands. It is the only organization of its kind in The Netherlands and one of the leading shareholders associations in Europe. See for more information: [www.veb.net](http://www.veb.net)

